

About Dr. Thomas J. Balshi

Thomas J. Balshi, D.D.S., F.A.C.P., is an internationally recognized expert in prosthodontics, the dental specialty for replacing missing teeth. He is a pioneer in the Brånemark System of permanent tooth replacement through the use of dental implants.

The founder of the Fort Washington, Pa.-based practice Prosthodontics Intermedica, Dr. Balshi is the creator of the trademarked "Teeth In A Day" procedure that enables patients to enjoy the benefits of fixed replacement teeth on the same day implants are placed, rather than following a three to six month process.

Since he began to specialize in prosthodontics in 1971, Dr. Balshi and his associates have placed more than 16,000 implants on patients of all ages, from teenagers to men and women surpassing 80, and even 90 years of age. Implant procedures range from a single tooth to complete rehabilitation of deteriorated dental conditions. Dr. Balshi also has authored numerous scientific and professional papers, as well as textbook chapters on this specialty treatment and has lectured extensively in the United States and abroad. He has been on morning talk shows around the country, and has spoken to scientific and medical organizations worldwide.

During his career, Dr. Balshi has received numerous awards in recognition of his work, including the George Washington Medal of Honor by The National Freedoms Foundation at Valley Forge for his contributions to dental science through education. In 1996, Dr. Balshi was honored for his work in tributes read on the House and Senate floors of the United States Congress by Rep. Jon D. Fox and Sen. Rick Santorum, respectively.

Dr. Balshi received his B.A. degree from Villanova University and completed his dental and post-doctoral training at Temple University's School of Dentistry. He served two years as a captain in the United States Army, receiving the U.S. Army Commendation Medal for his exemplary leadership as head of the prosthodontic clinic at Fort Dix, N.J.

About Lou Adler

A prominent longtime radio voice, Lou Adler was a primary anchor on WCBS-AM, the CBS flagship station in New York City, when that station adopted the all-news format in the late '60s. He was promoted to News and Program Manager of "WCBS Newsradio 880" in 1971 and guided the station to No. 1 in the market. He left the station in 1981 to accept the position of Vice President of News at WOR-AM, a major full-service New York City broadcast facility. He also anchored the morning news block there on the famed "Rambling with Gambling" morning program.

Mr. Adler left full-time on-air work in New York City in 1986 to devote more time to building his consulting and program syndication business. He is President and CEO, Eagle Media Productions, Ltd., a broadcast program consulting and syndication company that produces "Report on Medicine" for distribution on WCBS-AM and approximately 100 other radio stations in the United States and throughout the world on the Armed Forces Radio Network.

A tenured professor of the School of Communications at Quinnipiac University in Hamden, CT, Mr. Adler holds a J.D. degree from Quinnipiac and an M.S. degree from Purdue University. He is a violinist with the Hamden Connecticut Symphony Orchestra and also plays at various engagements in a small string ensemble.

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"SOUND BITES"

Broadcast News on Teeth In A Day™

FROM



and



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(NEW YORK) (WCBS)
A Special Report By Medical Journalist Lou Adler

Need a new set of teeth? Implants have become pretty routine these days. Dental surgeon Tom Balshi and a colleague have developed what they call, "Teeth in a Day." They say they can replace a whole set of dentures in just one operation.

"We have done these cases with local anaesthetics in as little as two-and-a-half hours, where we've taken teeth out, put the implants in, and the patient is walking out the door with a set of permanent teeth," Dr. Balshi says.



Dr. Balshi, whose practice is based in Fort Washington, Pa., says he sees a lot of patients who are about to lose their teeth from periodontal disease. They've had severe gum loss around their teeth. The teeth are starting to become loose, the gums are bleeding and these people know they're going to lose their teeth and the choices they have are very limited. That's one group he says that can benefit from the surgery. Other candidates are those with teeth that are false, either partially, or totally.

"There are many individuals who just cannot, for either physical or psychological reasons, wear or deal with removable appliances and for these individuals, this is an ideal protocol," Dr. Balshi says.

Dr. Balshi says the system produces a whole mouthful of new teeth at one time, using a limited number of titanium implants. "Four, or five or six or seven implants, depending on the length of the implant and the density of the bone, generally is sufficient to support an entire arch of teeth - a whole set of teeth," he says.

To make an appointment for an evaluation, call:

1-800-PI-TEAM-5
1-800-748-3265

He says if there is any downside at all, it's the extraction from your bank account. "It could range anywhere from \$25- to \$35-thousand to do one jaw," he estimates. He points out that one's jaws, upper and lower, are somewhat different.

"So in the lower jaw, we traditionally use only [between] six and eight implants, and that will hold the whole lower set of teeth," he says. A few more implants are needed for the upper jaw since the bone there is somewhat softer.



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